

**International Summer School »Organization,
Management, and Society«**

September 6 - 24, 2021

DRAFT PROGRAMME

Online event		
from	to	Monday, 6.9.
8:00	9:15	Opening and presentation of participants
9:15	9:25	Break
9:25	10:40	"Organization and management" Polona Šprajc , FOV
10:40	10:50	Break
10:50	12:05	"Critical infrastructure management" Podbregar Iztok, FOV
12:05	12:15	Break
12:15	13:30	"Case study competition" Marko Urh & Marina Đorđeski, FOV

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from	to	Monday, 13.9.	Tuesday, 14.9.	Wednesday, 15.9.	Thursday, 16.9.	Friday, 17.9.	Saturday, 18.9.
8:00	9:15		"Crisis management & safety" Iztok Podbregar, FOV	"Revealing differences between two groups" Janja Jerebic, FOV	"Digital process transformation: an example from the chemical industry" Benjamin Urh, FOV	"Analysis of data quality in the preparation phase: B2B self forecasting example" Mirjana Kljajić Borštnar, FOV	"Clustering into groups" Ilaria Primerano, University of Salerno
9:15	9:25		Break	Break	Break	Break	Break
9:25	10:40	"Research and type of variables" Anja Žnidaršič, FOV	"Communication in crisis management" Polona Šprajc, FOV	"Leadership, rewarding, conflict management" Maja Meško, FOV	"Introduction to asset management" Damjan Maletič, FOV	"Modelling B2B self forecasting" Mirjana Kljajić Borštnar, FOV	"Crises as evolution challengers" Jovana Radulović, Belgrade Business and Arts Academy of Applied Sciences
10:40	10:50	Break	Break	Break	Break	Break	Break
10:50	12:05	"Descriptive statistics and graphical representations" Gregor Rus, FOV	"Risk identification in organizations" Marina Đorđeski, FOV	"Workshop on visualization with Tableau" Marjeta Marolt, FOV	"Impact of digital ecosystems on the business environment" Dušan Mežnar, FOV	"Creative methods and technics for customer needs analysis" Martina Tomičić Furjan, Faculty of organization and informatics, University of Zagreb	"Gamification in education" Eva Jereb, Marko Urh, FOV
12:05	12:15	Break	Break	Break	Break	Break	Closing
12:15	13:30	"Correlation and linear regression" Dragan Tevdovski, Ss. Cyril and Methodius University in Skopje	"Organizational behaviour, leadership, motivation, power in organization" Aleksandra Janeska-Iliev, Ss. Cyril and Methodius University in Skopje	"Business process reengineering" Tomaž Kern, FOV	"Social responsibility of organizations: From declarative to the systems approach" Mladen Đurić, Faculty of organizational sciences, University of Belgrade	"Customizing the elements of digital marketing mix" Iva Gregurec, Faculty of organization and informatics, University of Zagreb	
13:30	15:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
15:00	16:15	"Remote working, work-life balance" Mojca Bernik, Jasmina Žnidaršič FOV	Case study presentation	"The organisational challenge of managing innovation and business success" Matjaž Maletič, FOV	"Communication in crisis management" Kiril Postolov, Ss. Cyril and Methodius University in Skopje	"Firm generated (FGC) and user generated content (UGC) on social media" Petra Barišič, Faculty of Economics, University of Zagreb	
16:15	16:25	Break		Break	Break	Break	
16:25	17:40	"Marketing model and digital marketing" Goran Vuković, FOV		"Power in organizations" Miha Marič, FOV	"Digital transformation" Andreja Pucihar, FOV	"Holistic marketing approach to arts and cultural institutions in digital environment" Radmila Jančić, Faculty of organizational sciences, University of Belgrade	
18.30	19:30	Dinner break	Dinner break	Dinner break	Dinner break	Dinner break	
19.30	-	Individual work	Individual work	Individual work	Individual work	Individual work	

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from	to	Friday, 24.9.
8:00	9:15	Student presentations
9:15	9:25	Break
9:25	10:40	Student presentations
10:40	11:00	Break
11:00	12:00	Student presentations & closing